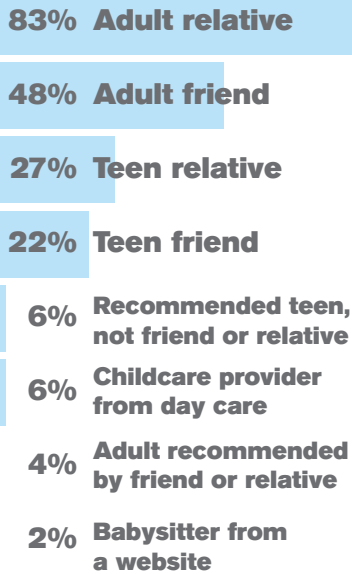


Sitter Wanted

Parents seek responsible babysitters with references; will pay more for Red Cross certification.

Babysitters are:



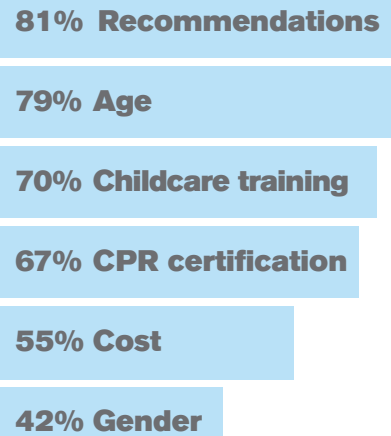
69% say good babysitters are hard to find.

64% say baby-sitters work hard for the money they earn.

According to parents with children ages 17 and under.



Babysitters are selected by:

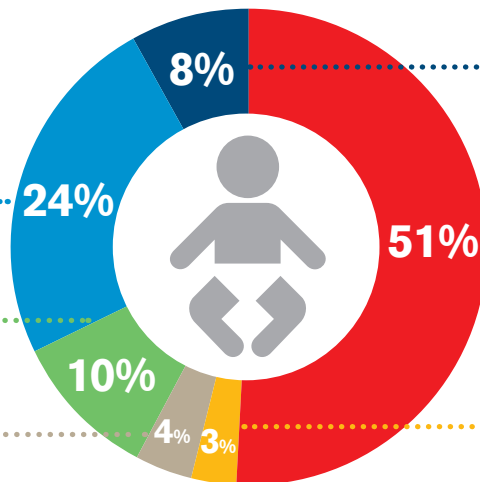


Babysitters' Pay

24% are paid \$6 to \$10 per hour

10% are paid \$11 to \$15 per hour

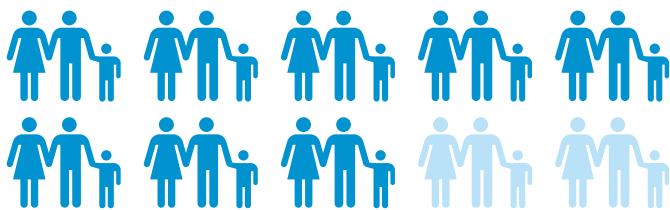
4% are paid \$16 to \$20 per hour



8% are paid \$1 to \$5 per hour

More than half of babysitters are unpaid

3% are paid more than \$20 per hour



8 in 10 parents say Red Cross certified baby-sitters should earn more.

Safety concerns

55% stayed home because they could not find a babysitter

30% rejected a babysitter because of safety concerns



The American Red Cross Babysitter's Training course teaches youth age 11 to 15 how to:

- Stay safe in their surroundings and respond to emergencies
- Care for and play with infants and young children
- Make good decisions and solve problems
- Start their own babysitting business



American Red Cross